

SSMIUG Newsletter
May 2014

EXTRA EDITION

Just after the main newslettter was posted things started happening

Apple buys Beats Electronics

The purchase has not been officially announced, but there have been news tories May 9, 10, 11, and 12, so I fell confident in saying that the news is firm enough for the newsletter. Apple has purchased Beats Electronics, makers of premium headphones, earbuds, speakers, etc for a bit over 3 Billion dollors. Some comentators have thought this ewas an odd march, but afater havibng spent more time in the Oralnd Apple store than a sane person would want to latlely, I can testify that Beats already makes some of Apple's favorite products. Upper management at Beats will probably become consultants with Apple. It remains to be seen just why Apple bought Beats, however.

Samsung's Chairman has heart attck

Lee Kun Hee, Chariman of Samsung had a heart attack May 10. He is said to be doing well. I am reporting this because Apple and Samsung are so closley linked. After attempting to find outhr suppliers, Apple is returning to Samsung as a screen supplier.

iPad sales

Even though the iPad's sales are slipping, it is still the market leader. Probably because the market is saturatedd and improvements have not been happeniong. I am not going to spend several dollors for a nicer plug, screen or lighter weight. Thses things are nice, but are not, in my opinion, in themselves reasons to upgrade.