

SSMUG NEWSLETTER

NEW PRODUCT ANNOUNCEMENT

October 4, 2010
EXTRA

OK, I was a bit hasty, but not very much.

From App Advice:
Apple adds white iPod touch model, drops 8GB price

1:00 PM

by Charles Starrett

Apple today updated its iPod touch lineup with a white model while dropping the price on the low end unit. Described by Apple executive Phil Schiller as the most popular portable game player in the world, the updated unit comes with iOS 5, and thus iCloud, pre-installed, and is priced at \$199 for 8GB models—down from \$229—\$299 for 32GB units, and \$399 for 64GB models. The updated fourth-generation iPod touch will be available October 12

(Even Apple bills this as “minor”.)

Siri – Let’s Talk, iPhone

1:21 PM

by Joe White

Apple has just announced an incredibly intelligent voice recognition service called “Siri” at its iPhone event in Cupertino, CA.

In short, this service looks *amazing*. All you have to do (once the feature is enabled) (“**Enabled**”? What does that mean? Extra charge? Will it work over Wi-Fi? Does it even need to go outside the device? Bet it does. Ed.)

is ask a question, and Siri will respond. For example, you can ask “Will it rain today?” and Siri will show a weather forecast. You can tell Siri, “Wake me up at six a.m.,” and the feature will have an alarm configured for you.

While Scott Forstall (who demoed the feature) did have to speak slowly, the feature appears to be great. It can even grab definitions from Wikipedia and Wolfram Alpha – just speak “define,” followed by a word, and Siri (“your personal assistant”) will do the job for you.

The service is integrated within Apple’s built-in apps, and it’s even possible to dictate SMS messages and emails using Siri!