⌧SSMUG NEWSLETTER ⌧

August 2008

Meeting Notice

All meetings, June through November, will be at the Grande Prairie Library at 3479 W 183rd St., Hazel Crest. **The December meeting will be held at the Homewood Public Library.**

NOTICES

The November 2009 Newsletter will be my last as editor. My wife is retiring next June and we plan to move to Bloomington, IL sometime shortly thereafter. I do not want to start a year that I am not going to be here to finish.

Nvidia reportedly recommending GeForce driver updates before forthcoming Mac OS X 10.5.8

Monday, July 13 2009 @ 09:37 AM PDT
MacFixIT/Macworld

Macworld is reporting that Nvidia is recommending Mac Pro users with GeForce FX 4800 or GTX 285 graphics chips update the Mac drivers for their systems.

The report says that "the driver update is needed to maintain Mac OS X kernel compatibility, and will affect users who plan to update to Mac OS X 10.5.8."

If you have either of these graphics cards installed in your Mac Pro you should download and install the drivers before updating Leopard to **10.5.8**.

Stuart Kurtz Wins Teaching Award

(This has been edited for space reasons)
From the University of Chicago Chronicle:

May 28, 2009

Stuart Kurtz, Professor in Computer Science in the College by Steve Koppes

skoppes@uchicago.edu

When Computer Science Department Chairman Stuart Kurtz saw that he had received a letter about the Quantrell Awards for Excellence in Undergraduate Teaching, he assumed that one of his colleagues had earned the award.

After all, departmental colleague Janos Simon received a Quantrell last year, as did Laszlo Babai in 2005. But after Kurtz, Professor in Computer Science and the Physical Sciences Collegiate Division, read the letter for a third time, he realized that this time the award was going to him.

Kurtz became keenly aware of the Quantrell Awards' significance almost as soon as he arrived on campus in 1981, he said. "It excited my imagination very early on."

After earning his Ph.D. in mathematics from the University of Illinois, Kurtz joined the Chicago faculty in 1981 as a Dickson Instructor. Two years later, he helped found the Computer Science Department.

"The point I made at the time is you can study the mathematics of computation in the math department or a computer science department, but the computer science department has nicer toys," he joked.

Kurtz taught two undergraduate courses this year: the first-quarter programming course, and the second-quarter honors programming course. He likens his teaching style to the personality of professional football television commentator John Madden: "a lot of enthusiasm and jumping up and down."

For the last three years, his honors course has included a wiki, where students suggest projects and work on them together. "It becomes this great collaborative free-for-all," Kurtz said. Kurtz provides the students an array of programming languages to work with, but opens the door to use other tools if they so desire.

Amazing! UC has Undergraduates!
Congratulations Dr. Kurtz!

Number$

Apple's Q3 earnings call: iPhones for one and all!

by Jacqui Cheng
Infinate Loop

iPhones are up, iPods are down, and Apple has $8.34 billion in the bank.

(How's that for short and sweet? ed.)

Report: demand for Macs, iPhones on the Rise

2:32 PM by Chris Foresman
Infinate Loop

Market research firm ChangeWave has released the results of its recent corporate IT spending surveys, which show increased interest in Macs —in fact, the highest ChangeWave has ever recorded. Small- and medium- sized businesses are also looking at Apple's smartphone—no doubt a halo effect brought on by huge increase in demand among general consumers. (Again, no citation, sorry about that.ed)

Safari, Mac, and iPhone OS use climbed in May '09

Infinite Loop 06/01/09
jacqui@arstechnica.com (Jacqui Cheng)

Safari, iPhone OS, and Mac OS all continued their slow and steady climb in the browser share wars last month, according to the latest data from Net Applications. The firm, which gathers its numbers from visitors to its "member sites," does not offer an entire picture of Apple's market share numbers, but it does show trends in online device usage. And when it comes to Apple's offerings, those trends are looking good on all fronts.

In May of 2009, Safari inched up to 8.43 percent of the browser share numbers (from 8.21 percent in April), while Firefox grew to 22.51 percent (up from 22.47 percent) and Chrome went from 1.42 percent to 1.8 percent. Internet Explorer dipped to 65.5 percent in May, down from 66.1 the previous month. This drop came despite the official release of Internet Explorer 8, though that may change as more average users check out the new offering from Microsoft.

Apple sells more than a million iPhones 3GS models for opening weekend

Posted on Jun 22, 2009 7:50 am by Peter Cohen, Macworld.com

Apple announced Monday that it has sold more than 1 million iPhone 3GS models since they went on sale Friday, June 19, 2009.

AT&T activated 2.4 million iPhone users in 2Q 09

by Chris Foresman Infinite Loop

AT&T has reported the results of another respectable quarter and is still crediting the iPhone with driving several key factors as wireless revenue inches closer to almost half of the company's total revenue. The launch of the iPhone 3GS a month earlier than the iPhone 3G launch last year resulted in enormous year-over-year growth in iPhone sales, and netted 2.4 million activations with only 11 days of sales of the new model included in the second quarter.

The iPhone still serves as a catalyst for positive growth in subscribers for AT&T, as 35 percent of the 2.4 million iPhone activations were new to AT&T.

Sales numbers for April '09 better than expected for Apple

Infinite Loop 05/19/09
chris.foresman@arstechnica.com (Chris Foresman) Apple/News News apple analyst Apple iPod Macs NPD sales.

NPD has released initial sales figures for the month of April, and Piper Jaffray analyst Gene Munster sees the year-over-year sales declines as generally good. According to his analysis, the declines should meet or beat Wall Street's expectations for Apple's third fiscal quarter.

Sales of Macs were essentially flat year-over-year for April, with Munster calculating a 1.8 percent decrease. Notebooks were down 3.5 percent, but desktop sales, buoyed by the recent desktop line refresh, were up 11 percent. Munster predicts that Apple will move over two million Macs, though it still might mean a

decline of as much as 8 to 16 percent from last year. However, those numbers are in line with Wall Street estimates.

Microsoft Revenue Falls $1B Short of Projections; Shares Tumble After Hours
by John Gruber
Ouch:

The global slump in PC sales left a bigger dent than expected in Microsoft's earnings in the latest quarter, pushing its sales down by 17 per cent from a year before and its after-tax profits down by 29 per cent.

The software giant's shares slipped nearly 7 per cent in after-market trading on the news, which came as a setback after signs from other big tech companies that the worst of the downturn might lie in the past.

They've just finished their worst fiscal year ever. Or perhaps just their worst year yet.

Steve Jobs Back at Work

It's been reported by almost all news sources that Steve Jobs has returned to work after a six-month absence. It seems his 'imbalance' resulted in a liver transplant. They also say it is on a reduced schedule. This is puzzling because earlier word was that all he was spending at Apple was one or two days a week – when he was well. Actually, when you are on that level, your office is where you are.

Apple Back to School Offer

ACTIVE educators and students can participate in the back to school program again this year. Almost any Mac (except ReFurbs) will qualify you for a free iPod Touch as well as the computer. There is no difference between the price of a factory ReFurb plus a full-priced iPod Touch and the Back-to-School offer, including the iPod. The offer is good until September 8, 2009.

Of interest to several of in the group, RETIRED teachers don't get the discount. I guess the discount is there so teachers can advertise to their students.

It is rumored that there will be a price drop and speed boost on iMacs after the Back-to-School special expires in early September.

Hardware News

Double your pleasure, double your fun with 2TB Time Capsule

by Chris Foresman

Apple has quietly released a 2TB (Terabyte - that's the set of numbers after a Gigabyte ed.) version of its clever wireless router-cum-backup solution, Time Capsule. The new version is identical in every way to the 1TB version that was updated this past March, except it has twice the backup capacity.

Apple updates MacBooks, MacBook Pros

by Peter Cohen, Macworld.com
Apple senior vice president of worldwide product marketing Phil Schiller wasted no time during the keynote of Apple's Worldwide Developer Conference (WWDC) on Monday morning, unveiling a new generation of MacBook and MacBook Pro laptops within minutes of taking the stage.

The new 15-inch model sports processor speeds from 2.53GHz to 3.06GHz, at prices ranging from $1,699 - $2,299 depending on how it's configured. The MacBook Pro can handle up to 8GB RAM, and a 256GB Solid State Disk (SSD) is also an option. Nvidia graphics, both integrated and discrete, are included.

The new 15-inch MacBook Pro is based on the same "unibody" architecture that Apple has used on the last round of MacBook Pro designs — a single slab of aluminum used to craft most of the body.
It features a built-in battery similar Apple's 17-inch MacBook Pro, which provides up to seven hours of run time between charges, according to Schiller.
Schiller claims the 15-inch model has the "nicest display [Apple] has ever put in a notebook" with 60 percent better color gamut than before.
What's more, the new 15-inch MacBook Pro replaces the ExpressCard slot found on older models with an SD card slot.

The 17-inch MacBook Pro model also gets a refresh; it now features a 2.8GHz processor, 500GB hard drive and keeps its ExpressCard slot, all for $2,499.
Both the new 15-inch and 17-inch models ship today. ("Today" was when this was written - ancient history by the time you read this)

Aluminum MacBook becomes MacBook Pro

The 13-inch MacBook has been improved, as well — so much so that Apple is adding the "Pro" moniker to it.
The new 13-inch MacBook Pro gets a lithium polymer battery similar to its 15-inch sibling, that lasts for up to seen hours. It also has the improved display, and it gains an SD card slot.
The new 13-inch model can also accept up to 8GB of RAM, and can be outfitted with a 500GB hard disk drive or a 256GB SSD.

The 13-inch MacBook Pro also gets a FireWire 800 port, and a backlit keyboard standard. With prices starting at $1,199, it's less expensive than the MacBook model it replaces.
The 13-inch MacBook Pro comes in two models: 2.26GHz, 2GB RAM, 9400M graphics, 160GB hard drive, for $1,119; and a 2.53GHz, 4GB, 250GB hard drive model for $1,499. Both models also ship today.

MacBook Air also improved

Lest we forget, the MacBook Air also gets a refresh. The $1,499 model comes equipped with a 1.86GHz processor, 2GB RAM, and a 120GB hard drive. For $1,799 you get a 2.13GHz MacBook Air equipped with a 128GB SSD. Prices have come down — that's $700 less than before.

(The price drops are certainly good news – I want Apple to be profitable, but I take it as a personal challenge to limit the profit of anybody I buy from. Ed)

Also, the iPhone is now the iPhone 3GS and includes a video camera. I think it was Steve Jobs who poo-hooed "merger" in personal electronics. I always listen to a company – when they "dis" a feature it means that they will be introducing it shortly.

Apple to introduce 10.5.8

(It looks like 10.5.7 is not the last of 10.5 after all. It was not what you would call a smooth update anyway. Read on…)
…**sources for AppleInsider indicate** that about 12 builds of 10.5.8 have already been built for internal testing. External test builds have yet to be released to select ADC members as is common with major OS updates. AppleInsider notes that discussion threads on Apple's support forums indicate some users have experienced issues with networking, DVD playback, Bluetooth connectivity, Time Machine backups, invalid digital signatures, and even some random crashing after updating to Mac OS X 10.5.7, so these may be potential areas that will be addressed by the update.

The news is good for those still using still-capable PowerPC-based Macs from just a few years ago. While Snow Leopard will be Intel-only, effectively drawing a line in the sand for PowerPC owners, it's some small relief to know that ~~stragglers~~ Leopard users won't be summarily ignored by Apple.

(Hey! I resemble that "straggler" remark! Seriously, I have tried to produce this newsletter for the Mac **user**, not necessarily Apple. Ed)

Apple-created chips to power new tablet?
mean for Apple's pricing structure for the device.

Producing the c MacFixIt
Tuesday, July 14 2009 @ 01:28 PM PDT

CNET's Erica Ogg reports, via Venture Beat, that PA Semi will be designing the processors that will be used in Apple's touchscreen tablet device, rumored to appear as early as October. Ogg reminds us that Apple analyst Gene Munster has repeatedly suggested a tablet launching in early 2010.

This news adds to what I am sure will continue to be a speculative frenzy in the coming weeks and months. Every order for new parts, every new hire, every hint in an Apple press release will undoubtedly be connected to the rumored tablet. What is interesting about this particular story is what it could mean for Apple's pricing structure for the device.

Producing the chips in-house allows for a cheaper processor, driving that high-end price point down (hopefully). The rumored $800.00 price tag seems just a bit high, and too close to the full-featured MacBook. Many have suggested this tablet device will be marketed in the netbook sector because of its price. I am thinking this is highly unlikely do to Tim Cook's stance on the subject--essentially, "we have no interest in netbooks."

I expect the "iTablet" to be marketed as a high-end portable device, closer to a smartphone. As a

commenter noted on yesterday's article about the rumored tablet, the screen size is equivalent to the Kindle DX, though I do not imagine Apple considers the Kindle as competition. Rather, I imagine Apple is looking to create its own niche market--a portable, touchscreen, gaming and application platform running a premium OS and Internet and 3G-ready.

(This is by no means the only article on the subject, just the one I chose to replace the one I wrote myself. Today, July 24, web articles are saying that this will be introduced 'by' early 2010. If you keep your ear to the ground, your head will be stepped on. ed.)

Microsoft to Open Stores Close to Apple Stores

Multiple web sites are reporting that Microsoft is going to open retail stores as physically close to Apple stores as they can get.

General News

Thieves Targeting Apple Shoppers At Oaks Mall

Thousand Oaks, CA
KEYT(V) News

Thousand Oaks Police are investigating two trunk burglaries that happened last week near The Oaks Mall.

In both cases, police say shoppers had bought items at the **Apple** store and placed them in their trunks while they did more shopping at other stores.

Police spoke to Apple officials, who say i**t's not just a local problem.**

KEY News Ventura County Bureau Chief Tracy Lehr has more

Texting While Driving Raises Crash Risk 23 Times, Study Finds
by John Gruber Daring Fireball
Matt Richtel, reporting for the NYT:

The first study of drivers texting inside their vehicles shows that the risk sharply exceeds previous estimates based on laboratory research — and far surpasses the dangers of other driving distractions.

Terrifying. (I agree. I know that talking to someone in the front seat is adistraction, but I have missed many a turn because I'm talking to my wife while driving. ed.)

Review: Comcast Mobile for iPhone

by Jacqui Cheng
Infinite Loop

Comcast customers may have a love/hate relationship with their broadband service of choice, but the company has been making numerous efforts lately to expand its services in order to tip us a little more towards the "love" side. One of those expansions includes the recently-launched iPhone and iPod touch app aimed at customers who make use of all the company's services, including e-mail, VoIP, TV listings, and Comcast On Demand.

The case of the cracked iPhone
by Rob Griffiths, Macworld.com

My iPhone 3G normally resides in a case of some sort—the iFrogz 3G Luxe for normal use, and the Incase Power Slider when using the iPhone for GPS during a round of golf. (Sadly, the Power Slider is out of production now; you may be able to find leftovers at Best Buy, Target, or the Apple Store. It does a great job at making battery life a non-issue, even during five hours of intense GPS use.)
After returning from an early-morning round of golf one recent weekend, I took the iPhone out of the Power Slider case, and noticed a small crack on the back of the iPhone—it started at the dock connector, and went up and right from there, running about half-an-inch or so. I wouldn't have even noticed it visually, except that it was a complete break—my finger snagged on the ridge where the plastic had split.

My iPhone 3G was new in late August 2008, so it was still under warranty. After a bit of digging on the Apple support site, I found the Online Service Assistant. After entering my iPhone's serial number, the assistant confirmed my iPhone was under warranty, and told me to make an appointment with an Apple Genius at a local Apple Store.

So that's what I did, setting one up for 10 a.m. (when my local store opens). One minor quirk in the system is that the confirmation e-mail asks you to check in five minutes before your appointment. I tried, but the locked front door stymied me—and I figured a rock through the window wouldn't help things much. So I waited

outside with the 10 or so other folks there. (Yes, there really were 10 people milling about outside the Apple Store at 10:00 a.m. on a Monday morning.)

Once inside, the actual visit with the Genius Bar was quick and painless. It took about two minutes for the Genius Bar to get up and running. Once a Genius had my phone in hand, he looked up inside the dock connector area with a lighted scope of some sort—I assume he was checking for water damage. After that, he gave the phone a quick once-over to make sure it didn't look like it'd been regularly abused, then asked if I'd backed up my data. After confirming I had done so, he swapped my SIM chip into a new iPhone (16GB 3G, to match my current phone), activated it, and sent me on my way.

From start to finish, the whole process took maybe 10 minutes.

July 29, 2009 1:22 PM PDT
Microsoft, Yahoo now free to focus on new selves
by Stephen Shankland

Investors panned Yahoo's search and advertising deal with Microsoft on Wednesday, sending Yahoo's stock down 12 percent. IDC's analysts called it a "strategic mistake."

But here's what's good about it: After a year and a half of public scrapping, behind-the-scenes drama, and dysfunctional communications through leaks to the press, Microsoft and Yahoo now can get back to business.

The Microhoo concept has been reduced from a giant cloud of uncertainty hanging over both companies to merely a complicated partnership between two rivals with Google as a common foe. The range of possibilities for Microsoft and Yahoo, which ran all the way from nothing to Yahoo disappearing altogether, has been pruned back to a much more manageable scope.

Nobody will notice any difference immediately from the outside. First comes regulatory scrutiny, with the companies hoping for approval in early 2010. But already, the deal provides a framework that should make it easier for the companies to establish their new identities.

To me, that looks like the sort of chore that will require Microsoft and Yahoo to work together in search. Fortunately, Microsoft and Yahoo have a 100-page playbook that had better address such aspects, and Microsoft Senior Vice President Yusuf Mehdi declared Wednesday he likes the

SearchMonkey approach.

The companies also gave themselves two full years to fully implement the deal, too, so there's time to work out such details. In the meantime, Yahoo can't afford to stand still. SearchMonkey is one element of a new hybrid search page that Yahoo said it will start testing with its users starting in August.
There's some important context for these changes and for the Microsoft-Yahoo deal: search results are growing beyond the plain list of 10 hyperlinks with accompanying snippets of text. Google, for example, blends in ever larger quantities of "universal" search results such as maps, YouTube videos, photos, and news.

The MacFixIt Forums are moving to the New CNET Mac Forums

MacFixIt
For nearly a decade MacFixIt has provided free forums for Mac users at MacFixItForums.com.
Garmin flight-planning app winging its way to the iPhone

Posted on Jul 27, 2009 2:39 pm by Rob Griffiths, Macworld.com

Category | iPhone » Software
The iPhone is my co-pilot? Maybe not exactly, but a forthcoming app should provide important aviation weather data, flight planning, and flight filing services for private pilots. Digital Cyclone, a subsidiary of GPS navigation company Garmin, plans to bring Pilot My-Cast to the App Store in September. The app will work on the iPhone and iPod touch for U.S. and Canadian-based subscribers.

Pilot My-Cast receives aviation information directly from providers such as the National Weather Service and the Federal Aviation Administration. The main focus of Pilot My-Cast is on aviation weather. Pilots will be able to see a map displaying current and predicted weather (based on METARs and TAFs) in pictorial format. In addition, pilots can watch satellite weather loops, check winds aloft reports, see lighting strike data, and browse a number of aviation data items, such as SIGMETs, AIRMETs, PIREPs, and NOTAMs.

Pilots will be able to create flight plans using Pilot My-Cast, and submit them to the aviation system (via DUATs) with a few taps. Pilot My-Cast will recall that last-used flight plan, so if

you often fly the same route, submitting future trips will be simplified.

Handwriting recognition service for Mac comes to Pulse Smartpen

Posted on Jul 27, 2009 6:44 pm by Philip Michaels, Macworld.com

Pulse Smartpen

The pen may be mightier than the sword, but if it lacks the capabilities available to users on other platforms, it's of limited use on the Mac side.

Good news then for Mac users of the Pulse Smartpen device: they now have access to a Mac-friendly handwriting-to-text transcription service for the computerized pen that captures audio and links it to handwritten notes. The service is a collaboration between Pulse Smartpen maker Livescribe and Vision Objects, which specializes in ergonomic alternatives for text input.

Released for the Mac earlier this year, the Pulse Smartpen is a ballpoint pen with a built-in flash drive that records what you write or draw. Use the pen in conjunction with Livescribe's special paper, and the pen will record any sound going on as you write things down. Livescribe touts the device as ideal for lectures, business meetings, and other note-taking sessions.

Since releasing the device, Livescribe says its most frequently-received request from Mac users has been handwriting-to-text transcription. That led to Monday's announcement of MyScript for Livescribe, which lets Pulse Smartpen users edit handwritten notes in Word, create a dictionary of frequently used words, and convert shapes, drawings, and tables.

The software is available to Pulse Smartpen users as a free 30-day trial from Vision Objects. An activation code costs $30. You'll need to be running OS X 10.4 or 10.5 on an Intel-based Mac to use MyScript.

The Pulse Smartpen sells fro $150 for the 1GB version and $200 for the 2GB model.

Tips N' Tricks

BE CAREFUL. BAD THINGS CAN HAPPEN

I am going to report little tricks which I have tried, or seem to me be simple enough for the average SSMUGer to install. Mostly, these are coming from sources I consider to be reputable. Try them at your own risk.

I am using OX 10.5.7 on a 1Ghz 1 Gigabyte eMac. There are no warranties.

PS: There are a number of hints that require entering the monitor - I'm not passing those along.

I have tried the next one, which is from MacWorld and it works for me:

Jul 14, 2009 7:33 am

Add a weather forecast event to iCal
by Rob Griffiths, Macworld.com

Have you ever wanted a handy, always-there weather forecast, ready for viewing at the launch of an app (be that app on your iPhone or your Mac)? Thanks to Weather Underground, and Mac OS X Hints tipster allanBook, you can now easily add an automatically-updating weather forecast to iCal.

Load the Weather Underground site in your browser of choice, enter a city name or zip code in the Search box, then click Go. For instance, if you entered Auckland, New Zealand, you'd get this page of weather info. Near the top right of the page you'll see an "Add to My Favorites" link, along with icons labeled ICAL and RSS.

You can simply click on the ICAL link to add this particular weather forecast to iCal. However, if you do it this way, the calendar won't automatically update as time goes by. Instead, Control-click on the ICAL icon and select Copy Link (if you're using Safari; in Firefox, this is labeled Copy Link Location) from the pop-up menu.

Switch to iCal and select Calendar -> Subscribe, then press Command-V to paste the link you just copied and click Subscribe. A new dialog will appear onscreen, as seen at left. Edit the Name field—Auckland, perhaps—and a Description if you wish. Click the Auto-refresh button and set the pop-up menu to Every Week, then click OK. (Feel free to use a shorter interval if you think the forecast will change more often.)

Congratulations, you now have an auto-updating weather forecast for Auckland, New Zealand (or whatever location you chose) in iCal. For more info on any day's forecast, just double-click the

entry. In the Info window, you'll see a URL for the full forecast (for US locations, at least), along with a more-complete description of the selected day's weather.

Every week {more often than that, actually ed.}, this calendar will update with the next weekly forecast. If you want the weather forecast to appear on your iPhone, you can (as of iPhone OS 3.0) do that, too. You can't sync subscribed calendars via MobileMe, but you can do so in iTunes. Connect your iPhone, select it in the sidebar, and click on the Info tab. In the Calendars section, click on the newly-created subscription to sync the calendar to your iPhone.

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These are Apple User Group Discounts. I don't know anything about any of the programs. ed.
"SPECIAL OFFERS - APPLE USER GROUP BULLETIN - July 22, 2009
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These User Group discounts are brought to you by the Apple User Group Advisory Board (special thanks to board member Tom Piper).

You must be a current Apple user group member to qualify for these savings. Not a member? Join an Apple user group today to take advantage of these special offers.
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1] - IGG Software Summer Sale: 20 Percent Off

IGG Software's flagship products are iBank 3, a Mac-only alternative to Quicken that's a great way to track checking and savings accounts, credit cards, investments and loans; and the all-new iBiz 4, a cool tool for freelancers or small firms to manage clients, projects, billable hours and invoicing.

Apple User Group members can take 20 percent off all purchases including iBank (regularly $60 US) and iBiz (regularly $40 US), as well as iBiz Professional, iPaste, and upgrades too. All software is downloadable, with free trials and a money-back guarantee.

Discount Coupon:
MUG09DISC

Order today.
http://www.iggsoftware.com

This worldwide offer is valid through September 30, 2009.

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2] - Automated Workflows, LLC: 40 Percent Discount on Automator Actions

Automated Workflows, LLC's "Ultimate Productivity Automator Action Pack for Mac OS X Leopard" allows users to extend the capabilities of Automator with 170 additional actions for FileMaker Pro, Illustrator, InDesign, iPhoto, Mail, Photoshop, Preview, QuarkXPress, Safari, TextEdit, Twitter and more! Start reducing those time consuming and repetitive tasks in your workflow today!

Regularly priced at $79.99 (US), user group members qualify for a reduced price of $47.99 (US), a 40 percent discount, during this offer. Coupon Code:
CPN3291679320

Learn more/order:
http://www.automatedworkflows.com/software/automator_actions/ultimate.html

This worldwide offer is good until September 30, 2009.

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3] - The Only Industry-standard SEO Software: 53 percent discount

SEO PowerSuite includes four forceful SEO tools, making you more productive at each website promotion task: keyword research, building premium high-PR backlinks, content (HTML code) optimization, rank tracking and more. The software also produces flexible reports that let you analyze your SEO strategy and deliver results to partners and clients. SEO PowerSuite includes:

- Rank Tracker
- WebSite Auditor
- SEO SpyGlass
- LinkAssistant

With an original price of $399 (US), Apple User Group Members qualify for a special price of $186.75 (US), a discount of 53 percent!

Order with discount:
http://www.link-assistant.com/buy/bundle.html?d=ldtcnb12

Learn more:
http://www.link-assistant.com

Download a free version:
http://www.link-assistant.com/download.html

8

This worldwide offer is valid through October 31, 2009.

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4] - TheMacU.com: 20 percent All In-depth Mac Video Training Titles

Tap the full potential of your Mac with video training from The Mac U. In depth training courses are available on a wide variety of topics. Tons of free Mac video tutorials and software demo videos are also available.

Better yet, Apple user group members get 20 percent off all titles.

Discount Code (enter this code on the Esellerate cart page):
MUG2009

View a wide selection of free lessons and more.
http://www.TheMacU.com

This worldwide offer is valid through October 31, 2009.

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5] - AQUAFADAS Software: 25 Percent off

With a focus on the Mac platform, Aquafadas was formed to develop and promote high quality software solutions exclusively for the imaging and digital video community.

The Apple User Group community can receive a special discount off the entire software range:

PulpMotion - $49 (US) reduced to $36.75 (US)
PulpMotion Advanced - $129 (US) reduced to $96.75 (US)
BannerZest - $49 (US) reduced to $36.75 (US)
BannerZest Pro - $129 (US) reduced to $96.75
iDive - $79 (US) reduced to $59.25 (US)
VideoPier - $49 (US) reduced to $36.75 (US)
VideoPier HD - $79 (US) reduced to $96.75 (US)

Discount code:
MUGMC2009N

Visit and purchase:
http://www.aquafadas.com

This worldwide offer is valid through October 31, 2009.

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6] - That's Easy: Get the Apple User Group Market, Resource Blog & Vendor Discount Offers

Looking for information on a past offer? Tom Piper of the Apple User Group Advisory Board publishes a single page with all current offers, expiration dates and codes. Watch for intermittent special offers.

Password until November 15, 2009:
newest

http://web.me.com/ugab/offers/vendorcodes.htm

Be sure to subscribe to the Apple User Group Market Report podcast. The AUG Market Report and Resource blog are great sources for information about Apple user groups, vendor discounts, special events, interesting reviews, stimulating training and more:

Apple User Group Market Report podcast:
http://homepage.mac.com/ugab/resources.html

For public information about vendor offers and more visit:
http://homepage.mac.com/ugab/offers.html

Get information about Advisory Board activities.
http://homepage.mac.com/ugab

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Apple User Group Advisory Board
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